



Amanda Jackapino

ART AND DESIGN

CONTACT



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EDUCATION

BFA, Illustration
Sequential Arts Minor
Maryland Institute College of Art
Baltimore, Maryland, 2020

SKILLS

- Adobe Creative Suite
- Midjourney
- Graphic Design
- Illustration
- Logo Design
- Website Design
- Color theory
- Set Design
- Promotional Material
- Visual Development
- Patterns/wallpapers/textiles
- Collaborative work
- Marketing
- Problem solving

PROFILE

Versatile Illustrator and Graphic Designer with over six years of experience transforming imaginative ideas into high-impact visual solutions. Combining advanced proficiency in Adobe Creative Suite with an inventive approach to design, dedicated to subverting traditional boundaries and bringing unique visual identities to life.

EXPERIENCE

GRAPHIC DESIGNER/ILLUSTRATOR

American Dream | Rutherford, NJ | June 2023-Present

- Execute complex, large-scale designs throughout the property as the Resident Illustrator.
- Collaborate with a team of designers to create marketing graphics for billboards, magazines, ads, TV spots, and signage.
- Support the opening of new stores and attractions by designing environmental graphics, including custom wallpapers, murals, and promotional materials.
- Deliver experiential designs for high-traffic attractions, pop-ups, and brand activations.

LEAD GRAPHIC DESIGNER

Adpro Imprints | Ocean, NJ | October 2021-June 2023

- Execute all necessary designs including custom logos, business cards, company merchandise and graphics
- Meet with clients to ensure the final product fits what the company/individual had in mind for their brand

PRE-PRODUCTION DESIGNER

FOCO | Somerset, NJ | December 2020-October 2021

- Design and execute graphics for catalogs; create pages that will showcase company products
- Create tech-packs for factories, as well as master-sheets to facilitate the design of products

